

## **Cookies Policy**

On our web pages we use cookies in order to get statistical knowledge and to improve our websites from the information we get about the actual use of our websites.

It is important to state that as our use of cookies is fully anonymous, it is in no way possible for us to see or derive information about you, nor your specific use of our websites.

### **What is a cookie?**

The majority of all professional websites uses cookies in order to gain statistical information and in many cases cookies are also necessary to provide services on the website; often services that improve the visitor's use of the websites.

A cookie is a small, harmless text file, containing an anonymous identifier that is stored on the hard drive of your computer, smart phone or any other IT device. This is done in order to recognise the visitor/device. They are used by web developers to help users navigate their websites efficiently and perform certain functions. Cookies may, for instance, be used for the purpose of compiling statistics on the users' website use.

Cookies do not contain any information that personally identifies you and it is a passive file which cannot collect information on your computer or spread computer virus or other harmful programs.

### **Cookies by Google Analytics**

At Magnusson we have implemented the widely used, Google Analytics, to gain knowledge of our visitor's use of our web pages.

Please refer to this page for more in depth information about the use of cookies by Google Analytics:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

#### **How to avoid or delete cookies**

We hope that you will allow the cookies we are setting, as they help us in our web-analysis of how our web pages should be structured and designed. However it is your privilege, to choose not to store the cookies from us.

#### Blocking

As a default, most browsers are set to accept cookies. However, you will be able to block all cookies should you wish to by changing your browser settings. Your browser's "Help" function will tell you how to do this. You may also be able to configure your browser settings to block on certain types of cookie or to notify you each time a new cookie is about to be stored on your computer, so you can then accept or reject it.

All you need to do if you wish to block (avoid) the cookies is to change the settings in your internet browser. For example:

In **Internet Explorer** (version 9) you can block cookies using the cookie handling override settings available by clicking "Tools", "Internet Options", "Privacy" and then "Advanced";

In **Firefox** (version 16) you can block all cookies by clicking "Tools", "Options", "Privacy", selecting "Use custom settings for history" from the drop-down menu, and unticking "Accept cookies from sites";

In **Chrome** (version 23), you can block all cookies by accessing the "Customise and control" menu, and clicking "Settings", "Show advanced settings" and "Content settings", and then selecting "Block sites from setting any data" under the "Cookies" heading.

For other internet browsers there will normally be similar ways of blocking cookies.

As mentioned above, blocking all cookies as described in the technical examples will however have a negative impact on the usability of many websites.

#### Deleting

You can also delete cookies already stored on your computer.

- [Guides on how to remove cookies from the various IE \(Internet Explorer\) versions](#)
- [Guides on how to remove cookies from Firefox](#)
- [Guide on how to remove cookies from Google Chrome](#)

### **Why do we inform you about cookies?**

All European (EU) websites are obliged to inform its users (visitors) about the cookies placed on the user's terminal equipment.

This obligation is stated in an EU Directive (Directive 2002/58/EC - Directive on privacy and electronic communications, amended by Directive 2009/136/EC) that was giving the individual EU-Governments until May 25, 2011 to implement the rules into their own law.

The rules are essentially designed to protect the privacy of internet users – even where the information being collected about them is not directly personally identifiable. The changes to the Directive in 2009 were prompted in part by concerns about online tracking of individuals and the use of spyware. These are not rules designed to restrict the use of particular technologies as

such, they are intended to prevent information being stored on people's computers, and used to recognise them via the device they are using, without their knowledge and agreement.

More information about cookies and how they can be managed and deleted can be found at the following website: <http://www.allaboutcookies.org>.

**More information**

If you need more information relating to the use of cookies by Magnusson or perhaps your own challenges and issues regarding your use of cookies, you are very welcome to contact partner Erik Gravgard at [erik.gravgard@magnussonlaw.com](mailto:erik.gravgard@magnussonlaw.com).